

Startdom Weekend in Athens

**Offers to the winner of the competition a place in its Acceleration Program and the possibility of a 12.000 euros grant**

**Startdom Accelerator** is organising its first weekend event for startups in Athens from Friday 7th at 18:00 until Sunday 9th September at 18:00. The weekend is part of our long term strategic plan to **help high-flying startups** in the Eastern Mediterranean and the Middle East. We have a combined experience of half a century in entrepreneurship and setting up new businesses, while we are investing heavily in new and exciting ventures. We provide the teaching (and the tools) to drive your idea forward and conquer your intended market.

We accept applications from startups who are interested in **Tourism and Traveling**. We decided to focus on this sector, because it seems to have massive growth and promises great profits to entrepreneurs. In fact, this year more than 20 million tourists are expected to arrive in Greece to boost the local economies. This is a great opportunity for Greeks who would like to take advantage of the renewed interest in the beauties of our country.

The weekend will take place at Travelplanet24, Karagiorgi Servias St. 4, Syntagma, Athens 10562, 3rd floor.

[Travelplanet24.com](http://Travelplanet24.com) is one of the top ecommerce companies in Greece, started operating in 2005, providing and developing high quality online booking systems and innovative web applications to consolidate a leading role at the global tourism industry. Today, the company is among the 3 top online travel agencies in Greece and among the 10 top in Southeastern Europe. The company operates in more than 30 markets and has offices in Athens, Bucharest & São Paulo.

Travelplanet24 kindly provides the space, drinks and snacks to our budding startups. We anticipate that this will be a lively event, leading to the start of many new businesses. The place is easily accessible and seconds away from the metro station at Syntagma.

During the event, you will meet mentors who will support you in your future ventures, you will find potential **partners** for your startup, and we will get you on the road to get **funding** for your idea. The **mentors** have international experience in setting up startups and will provide insights to your idea as well as its execution. They will also assess the results of your efforts at the end of the weekend. In addition, we will teach you how to identify your customers, build a Minimum Viable Product and sell it. By the end of the weekend we would expect you to find at least one customer.

You will be provided with a **Certificate of Participation**, so that you include it in your CV in the future. That is, in case you chose not to continue the entrepreneurship route. When you are looking for work, employers value highly participation in weekend events for startups, since they enhance your leadership and entrepreneurial skills.

Because we would like to achieve optimal results, we will accept **only 50 startups** during this weekend. The startups have to apply in advance of their participation to the event. The process is very simple. Please, send us an email stating the nature of your idea and the skills you have in just one or two short paragraphs. If you do not have an idea, we may still accept you in the event, based on the quality of your skills (we are especially in need of tech people). The deadline is 25th August. We will then contact you to arrange for the details and provide the material you will need. There will be a fee of 30 euros that covers the entire weekend event.

**The best startup will be pre-approved for the 6-month Startdom Acceleration program. You will also have the opportunity to apply for a 12.000 euros grant.** The winner will be announced after the pitching session in front of the investors.

For more information on the Acceleration Program, visit our website here [http://startdoms.com/?page\\_id=2977](http://startdoms.com/?page_id=2977)

You will find the detailed program of Startdom Weekend here [http://startdoms.com/?page\\_id=3137](http://startdoms.com/?page_id=3137)

For more details or to book a place, contact Dr. Constantina Katsari -Muston at [constantinamuston@gmail.com](mailto:constantinamuston@gmail.com) or reply in this email.

Kind regards  
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